



CROWD CULTURE

REDEFINING
EVENTS

As we emerge from our homes and enter a COVID Safe Summer, Crowd Culture is redefining what an outdoor experience is.

We see the challenges of this ever-changing world as an exciting opportunity to reinvest and rebrand how we utilise outdoor spaces, allowing businesses to reconnect with their communities in a safe way.

We are here to support you to bring your outdoor experience to life as we lead into 2021 and beyond.

OUTDOOR DINING EXPERIENCE

THE OPPORTUNITIES ARE **ENDLESS.**



With your local restaurants and hospitality businesses entering a COVID Safe Summer and with the Victorian Government clearing the way for outdoor experiences, we can take the guess work out of how you support your local businesses and community.

'As a Victorian business owner myself, our goal is to create an experience that gives back to the community for the long term. Not only do we want to see our local communities thrive during a COVID Safe Summer but to see Victorians enjoy these spaces for years to come.'

- Blake Brunne, Director Crowd Culture

To take the stress out of bringing their food, beverage and entertainment offerings to outdoor spaces, we can work with you and them to develop a unique and memorable activation space, with a focus on the community experience and engagement.



'Summer is a time to celebrate, we want to celebrate the wins and the Victorian people, it's time to get out there and to share this moment with our local community'

- Glenn Barrington, Creative Director Crowd Culture



Our focus is on community.
In supporting local suppliers and businesses, we will work within budgets to develop experiences for people, that will boost the local economy and raise the community spirit.

'We've seen our community come together to work through this difficult time, it's time to rally our local suppliers and businesses to build spaces for the community to share all while boosting the local economy.'

- Blake Brunne, Director Crowd Culture

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Crowd Culture is a Brand Activation and Event Management company who are committed to helping organisations navigate the new world of event solutions in 2020.